

SHOULD I REALLY USE A PASSWORD MANAGER?



THE PASSWORD PAIN



81%

of hacking-related breaches leveraged either stolen and/ or weak passwords.

84%

of people still store passwords on sticky notes, on their smartphone, in computer docs, etc.



65%

of people use the same password everywhere.

123456	qwerty	password	JZ#*u7uU	6j#pJDI-c
123456	qwerty	password	4m;tWfqG	b0dPjZ-Gh
123456	qwerty	password	ku7dD9U	iTTkX,B94
123456	qwerty	password	gHNu6eX	ecAGw)0a
123456	qwerty	password	G*iw0loD	ld(e.65iZh
123456	qwerty	password	LvdfS,(^4	5cKoJ_6lZ
123456	qwerty	password	-.zyFcGb2	(mouK3^G
123456	qwerty	password	jFkqpUc3	lXjJwQ^f



Top 5 Most Common Passwords

123456

PASSWORD

123456789

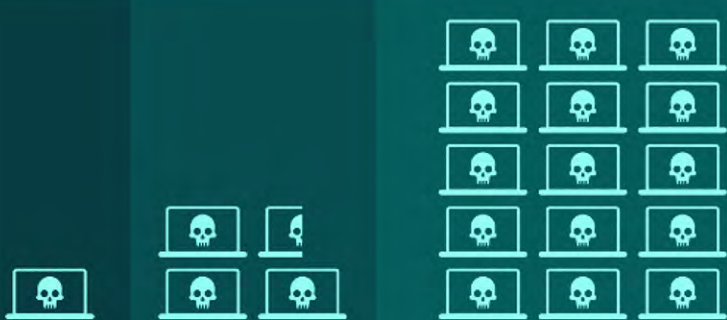
12345678

12345

THE RISE OF THE HACKERS

Each year, ransomware attacks are growing by more than

350%



48%

of all data breaches are the result of malicious or criminal attacks.



PRICE TO PAY

The Cost SMBs Face After a Data Breach

\$2.5

MILLION

DON'T BE
THE ONE TO BLAME
FOR THE

HACK

THIS IS ALL PREVENTABLE.
USE A PASSWORD MANAGER.

SOURCES

<https://www.infosecurity-magazine.com/magazine-features/password-managers-gains-pains/>

<https://www.entrepreneur.com/article/242208>

<https://www.zdnet.com/article/smbs-face-costs-of-up-to-2-5-million-after-a-data-breach/>

<https://www.securitymagazine.com/articles/88963-americans-keep-passwords-on-sticky-notes-recipe-cards-and-slips-of-paper>